

FROM REP NOV1/12 10.35
CHANGES *** WPXI-TV ***

58	S	1135P-1205A	30	\$1,700.00	10/28	10/28	0	SUN
PROGRAM : NEWS								
ORD COM1: PLS FLIP RATES TO COMPLY WITH RATE CARD								
ORD COM2: PLS ADVISE- THX JEN								
PART OF A MAKEGOOD MADE UP OF LINES 57-58								

REP HEADLINE# 6146970 TRF# 322731
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

NOV1/12 10.35
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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62	A		1147P-1230A	30		\$1,700.00	10/28	10/28	1		SUN	1
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PROGRAM : NEWS-BLACK & GOLD FLW NFL
ORD COM1: NEWS-BLACK & GOLD FLW NFL- RAN LATE DUE TO NFL RUNOVER
ORD COM2: SPOT RAN 1228P IN PRGM ORDERED - MB
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-58 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M7 OK'D BUY#58

MISSED: SUN/1135P-1205A OCT28 30S \$1,700.00 (OCT31/12)
OFFER: SUN/1147P-1230A OCT28 30S \$1,700.00 PLS ADVISE.
CMT: NEWS-BLACK & GOLD FLW NFL- RAN LATE DUE TO NFL RUNOVER
CMT: SPOT RAN 1228P IN PRGM ORDERED - MB

OCT/12 44775.00 NOV/12 12550.00

CONTRACT TOTAL 57325.00
TOTAL SPOTS 82

MARKET TOTALS \$354,225 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146970 TRF# 322731
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564-1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION
OCT31/12 16.54
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6146970

PRDCT DCCC 10/23 EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 16.54

REP: TO JEN
FR LINDSEY FOR CHERYL
M4-6 OK
TTLS \$57,325
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M4 OK'D BUY#28 MISSED: MON/400P-430P OCT29 30S \$400.00 (OCT30/12)
OFFER: NONE
CMT: PRGM CHANGE
CMT: CREDIT- MB

M5 OK'D BUY#30 MISSED: MON/430P-500P OCT29 30S \$500.00 (OCT30/12)
OFFER: MON/400P-500P
CMT: SPEC NEWS COVERAGE - PRGM CHANGE
CMT: SPOT RAN - MB

M6 OK'D BUY#27 BUY#31 MISSED: TU-F/400P-430P OCT23 30S \$400.00 (OCT30/12)
OFFER: MON/400P-500P OCT23 30S \$800.00
CMT: SPEC NEWS COVERAGE OCT29 (2/WK) 30S \$600.00 PLS ADVISE.
CMT: SPOTS RAN - MB

M7 UNRESL BUY#58 MISSED: SUN/1135P-1205A OCT28 30S \$1,700.00 (OCT31/12)
OFFER: SUN/1147P-1230A OCT28 30S \$1,700.00 PLS ADVISE.
CMT: NEWS-BLACK & GOLD FLW NFL- RAN LATE DUE TO NFL RUNOVER
CMT: SPOT RAN 1228P IN PRGM ORDERED - MB